

ELECTION OF DIRECTORS

Profile of Persons given consent to act as Director

Below are the profiles of the persons who have offered themselves to be elected in the Annual General Meeting of the Company which will be held on October 21, 2024, in accordance with the provisions of Section 159(4) of the Companies Act, 2017.

Mr. Abrar Hasan



Mr. Abrar Hasan is the Global Chief Executive Officer (CEO) at National Foods Limited (NFL) and has been a Director on the Board of NFL since 2000.

In 1993, Mr. Hasan joined NFL as Plant Director; in 1997, he was elected Deputy Managing Director, and shortly after as CEO. He has steered the company to deliver steady growth year on year, from PKR 200 million in 1993 to a PKR 50 billion leading multi-category food company in Pakistan, with over 250 different products, marketed in Pakistan and exported to 40 countries.

The company currently holds Global Food safety BRCGS, HALAL, Social Compliance SEDEX, QMS ISO 9001, Food Safety Management System 22000, Environment, Health and Safety 45001 and 14001 certifications, along with Laboratory accreditation by PNAC, reflecting NFL's commitment to exceptional quality, food safety, ethical practices, workplace safety, and environmental sustainability.

Recognizing the vital role of Technology, under Mr. Hasan's leadership, NFL became the first local food company to put in an ERP system (Scala), which was subsequently upgraded to SAP ERP system, in a record six-month deployment. NFL has recently upgraded SAP Systems to S/4HANA on Cloud.

A firm supporter of Corporate Social Responsibility (CSR) and Environmental Social Governance (ESG), Mr. Hasan intentionally embeds CSR and Sustainability across NFL's workforce, organization, production facilities and offices.

Mr. Hasan has played a pivotal role in NFL's "Seed to Table" initiative in partnership with major seed, nutrition and crop protection companies, progressive farm management companies and agri-tech startups to revolutionize food crop farming through advanced agritech solutions, enhancing production, and implementing scalable, responsible practices to promote self-sufficiency goals.

He is also a Director at National Foods DMCC (NFDMCC), a wholly owned subsidiary of NFL; a Director at National Epicure Inc. Canada (NEI) and National Foods Pakistan UK Ltd., and a Director at A-1 Bags & Supplies Inc. Canada, a subsidiary of NEI.

Since 2018 he has been an Independent Director on the Board of Cherat Cement Company Ltd. Other Directorships Mr. Abrar Hasan currently holds are at:

ATC Holdings (Pvt) Ltd.
ATC Technology Consultants (Pvt) Ltd.
Associated Environment & Energy Solution (Pvt.) Ltd
Epicure DMCC
National Epicure USA Inc.
Associated Textile Consultants (Pvt.) Ltd.
Pakistan Business Council

Mr. Abrar Hasan studied Industrial Management and Industrial Engineering from Purdue University, Indiana, USA, and is a Certified Director from the Pakistan Institute of Corporate Governance.

Office Address: 12/CL-6, Claremont Road, Civil Lines, Karachi, Pakistan.

Mr. Zahid Majeed



Mr. Zahid Majeed is Chairman of National Foods Limited and has played an integral role in pioneering its transformation, from a small food enterprise to a leading food brand in Pakistan, exporting to multiple countries across the world. In 1987 he joined as the Plant Director and subsequently his role changed to Corporate Marketing Director

From 2000 onward, he led the drive towards creating a multinational business by establishing the first international subsidiary in DMCC, Dubai, UAE. This became the basis of acquiring the majority shareholding in A1 Cash & Carry, Canada in 2017. He continues to serve as the Chairman till date, partnering with the original sponsors to drive an accelerated growth model. He has also served in various group functions leading Textile, Environmental, and Investment activities.

Mr. Majeed studied Philosophy, Politics and Economics at Magdalen College, Oxford University, UK, and later studied Textile Technology from the University of New South Wales, Australia. He is a Certified Director from the Institute of Directors (IOD), London, an international certification which underpins his commitment to the highest standards of Corporate Governance. Additionally, he recently attended the Board Effectiveness Program at Harvard Business School

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Mrs. Noreen Hasan



Mrs. Noreen Hasan graduated in 1991 after completing her Bachelor's Degree with HONS in "Medieval and Modern World History" from the University of Birmingham, UK.

The degree was awarded with two First classes for her dissertation on "The Guatemalan Crisis of 1956 and Anglo-American Relations", it was published by the University.

Mrs. Hasan's experience is well focused on CSR and philanthropic activities. Her present involvement includes activities for the "Children's Cancer Foundation Pakistan Trust". She has actively organized and raised funds on a continuous basis for the Trust which is now affiliated with the Indus Hospital to increase sustainability and awareness. On a smaller scale, Mrs. Hasan has also been involved in various other charity groups some of which include financially supporting the Education and Children's Health Organization (Echo) Foundations in Ghara and sponsoring underprivileged children for a school in Rashidabad.

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Mr. Ali H. Shirazi



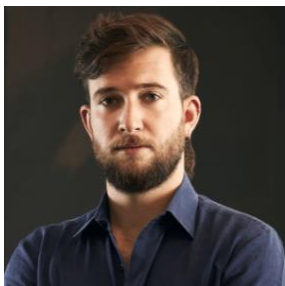
Mr. Ali H. Shirazi graduated with a BA from Yale University, U.S.A. in 2000 and thereafter completed his Masters in Law from Bristol University, U.K. in 2005.

During this period, he worked for the Bank of Tokyo-California.-Mitsubishi in New York as well as American Honda in Torrance, California. He is Atlas Group Director Financial Service and President/Chief Executive of Atlas Battery Limited. He serves on the Board of Atlas Asset Management Limited, Atlas Insurance Limited, Shirazi Investment (Pvt.) Limited, National Management Foundation (sponsoring body of LUMS), Techlogix International Limited, Cherat Packaging Limited, Pakistan Cables Limited and Pakistan Society for Training and Development. Previously he has also served on the Board of National Clearing Company of Pakistan Limited (NCCPL).

He is a 'Certified Director' from the Pakistan Institute of Corporate Governance and in 2018 completed the Owner / President Management Program (OPM) from Harvard Business School.

Official Address: Atlas Group 2nd Floor, Federation House, Shahra-e-Firdousi, Clifton, Karachi.

Adam Fahy-Majeed



Adam Fahy-Majeed received his Master's degree in Modern and Contemporary Art History, from the School of the Art Institute of Chicago in 2021.

He graduated from the University of Leeds in 2019, receiving a first class Joint Honours BA in History of Art and Italian. Adam has been involved in a wide variety of artistic projects relating to his field of academic expertise, including: the first Karachi Biennale in 2017 (curatorial team member); Amin Gulgee's 7 and 7.7 solo-exhibitions, Rome, 2018 (assistant curator); He was the curator of Amin Gulgee's most recent solo-exhibitions. The Spider Speaketh in Tongues, at the South Asia Institute, Chicago, 2022 and Spooky Action at a distance at Canvas Gallery, Karachi, 2023 . His writing has been included in numerous publications, as well as in the form of feature-length articles for The Friday Times.

Adam is the Chief Growth Officer of ATC Holdings, a role which allows him to traverse all aspects of the group in the endeavour of maximising growth opportunities and expanding the business internationally. This includes innovations, expansion into the international mainstream, and the pursuit of new business ventures.

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Saadia Naveed



Saadia Naveed

Deputy Managing Director, English Biscuit Manufacturers (Private) Limited (EBM)

Having an experience of almost two decades, working at a senior executive position at English Biscuit Manufacturers Pvt. Ltd. (EBM), Saadia Naveed being the Director and Shareholder in the Company, is currently the Deputy Managing Director of EBM.

Saadia held the challenging position of Director Operations in the year 2002, prior to her appointment as Deputy Managing Director in 2008. Under her stewardship, EBM has witnessed remarkable achievements like exponential volume growth, enhancement of Production capabilities and Technical Advancements such as Oracle based ERP system in 2003-04 enabling the team to adapt quickly and be more responsive to the current and future challenges leading to the successful implementation of SAP along with its business intelligence and other value-added models. Saadia is a true team leader who works closely with Departmental Heads to further improve organizational systems, processes and policies. It is her contribution and sound knowledge of finance that made EBM a self-sufficient and debt-free organisation.

Saadia also represents the Boards of English Biscuit Manufacturers Pvt. Ltd., Hoechst Pakistan Limited (Formerly Sanofi-Aventis Pakistan Ltd.), Shield Corporation, Employers Federation of Pakistan (EFP), AKUH Corporate Committee for University Advancement, Education Fund for Sindh and Management Association of Pakistan (MAP). She was the first ever female President of MAP from June 2013 till March 2015. As President of MAP, she contributed significantly to raise the profile of what is already one of the most acclaimed management organisations in the country. She focused on creating greater awareness of good management practices, and promoted the recognition of companies who actively engaged in them.

Saadia is a great example of a dynamic leader and an inspiration for Pakistani women aspiring to take leadership roles. In 2012, she received Marketing Excellence & Wonder Women of the Year awards for her contributions to business excellence in Pakistan. Soft-spoken, a true friend and deeply interested in uplifting the lives of those around her, she is a keen supporter of various philanthropic initiatives in addition to her professional role. She is also an active member of several other professional organizations including Institute of Directors (IOD) London, National Academy of Performing Arts (NAPA), Korangi Association of Trade & Industry (KATI), and Karachi Chamber of Commerce & Industry (KCCI).

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MR. ZOUHAIR ABDUL KHALIQ



An international business executive with experience in board level strategy, M&A, turnarounds, telecommunications, mobile financial services, microfinance and real estate, Mr. Khaliq has vast experience in diverse fields that he is now bringing to Friesland Campina Engro Pakistan Limited. He is the Managing Partner at ICE Advisory LLP, holding a portfolio of Advisory & Non-Executive Board positions. Previously, he has worked with Orascom Telecom Holdings, the GSMA, Gemini Holdings, Motorola UK, the Dhabi Group, Millicom International, the ICI Group and PWC.

He was the CEO of Mobilink between 2003-2008, and grew the company from 1 million to 31 million customers. Mr. Khaliq has also served on the boards of mobile operators in Algeria, Tunisia, Egypt, Pakistan, Bangladesh and Jordan, and on the boards of the public sector at the Islamabad Stock Exchange and ICT R&D Fund. He was previously the Non-Executive Director on the board of Du Telecom – Emirates Integrated Telecom Investment Holdings Limited, along with being the Senior Advisor at Voltaire Capital UK & on the Advisory Board of Ding Ireland, a mobile top-up company.

He is currently on the Advisory Board of Field Force LLC USA, a software analytics company. He is also a member of the Board of Regents of Harris Manchester College, Oxford University UK, a member of the Institute of Chartered Accountants in England and Wales, and an alumni of INSEAD, France.

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